

DEALER MANAGEMENT SYSTEM

SENSUS



About Us

Sensus is the industry leader in providing a complete portfolio of digital products and solutions for the automotive industry.

We work with world-class automotive technology providers who are experts in their field, to provide OEMs, Dealerships and Service Centers with products and solutions to transform their business digitally.

Our approach is to ensure our clients are equipped with the latest digital technology that connects every stage of the journey from presales to aftersales, seamlessly and with proven results.

Our team has an extensive background of working with some of the biggest names in technology and in the automotive sector. We pride ourselves on building strong relationships and providing excellent customer service. We focus not only on offering the latest technology but also ensuring our products are delivered and implemented seamlessly.



Company Reach

We are the official provider in the Middle East, Asia Pacific and Africa for our digital technology, with our customers spanning across 19 countries, three continents and growing.

The Sensus Digital Automotive Journey

Sensus has analyzed every stage of the automotive journey to provide you with the latest digital technology that aligns every stage from presales to aftersales.

Our five-stage journey consists of technology and solutions which we have carefully chosen to support your business, provide connectivity and enhance customer engagement.



Automotive Management Solutions

An icon for a Dealer Management System, showing a cloud with an upward-pointing arrow.

DEALER MANAGEMENT SYSTEM

An icon for Business Management, showing three interlocking gears.

BUSINESS MANAGEMENT

Dealer Management systems are now at the forefront of running a successful dealership. The importance of using a DMS not only consists of business connectivity but ensuring it is built and equipped for constant growth within the industry, allowing dealers to manage their entire business from a single login platform.

Titan DMS is a leading developer and supplier of cloud-based software solutions for automotive dealers and manufacturers. The cloud-based Dealer Management System is designed for global application and has been adopted by dealerships covering over 45 different automotive brands throughout Australia, Europe, South Africa, Asia, and the Middle East.



Titan DMS work with



ISUZU



ISUZU
UTE



Jeep



Ferrari



Mahindra
Rise.





Increase Profitability, efficiency and simplicity

By increasing visibility across all departments, Titan helps staff make more informed financial decisions. Visibility is about providing accurate data, presented in a way which is intuitive, live, and meaningful.

Titan takes integration between departments to new levels; live accounting with full drill down back to source documents throughout all departments, automated reconciliations within accounts, and single click deal processing within the showroom.

Technologically Advanced

Titan uses only the latest technologies available to ensure that our solutions are not just the most functional in the market, but also the most robust. Using the latest tools also ensures that the investment made into Titan products are appropriate for the dealership today and long into the future.

(Cloud-Based Software as a Service (SaaS)

Delivering a dealer management system through an SaaS model, Titan DMS provides real time access to all users throughout the entire business, whether that be a small rural showroom, or a multi-site, multi-franchise dealership. As ongoing upgrades to the Titan system are performed and delivered in an online environment, dealerships benefit from constant system improvements at no cost (and no downtime) automatically.

Service and Repairs

Workshop booking, loading, work identification and upsell, as well as full costing and processing through to the General Ledger - Titan does it all. Addressing all requirements for the busiest of service departments, Titan gives visibility of technician and job status in a way that makes the control and monitoring of a workshop simple. Integration with manufacturers' service menus brings labour, parts and sundry requirements into a point-and-click interface, giving accurate costs at the time of booking.

Real-Time Parts Visibility

Parts point of sale and inventory management is an area we worked hard to perfect within Titan. The underlying technologies provide a stable base for high volumes of parts movement and the design developed by our user experience design team has created a parts system that gives you access to all the information you require on pricing, sales and movement whilst keeping the number of screens required to run the department to a minimum. Extensive shortcuts allow for the production of picking slips and invoices without using a mouse, making Titan Parts a benchmark system for high volume parts environments. Titan warehousing functions reduce returns through miss-pick, and improve efficiencies through 'direct to picker' instructions and mobile label printing.



Full Accounts Functionality

Accounting functions do not simply form an additional part of the DMS, they are a critical and integrated component that underlies the transactions within every department. With a full general ledger, accounts receivable, and accounts payable, Titan DMS is a complete accounting package that caters for multi-company, multi-franchise, multi-departmental transactions. Real-time, with no end of day processing, invoicing a transaction from any department will result in immediate updates of the accounting system allowing true visibility of the dealership at the accounts level.

Reporting – Results in numbers

Titan DMS gathers enormous amounts of data across all departments, and provides over 140 reports as standard to deliver vital business insights into this dealership information. Titan is a live application so all reporting gives an instantaneous view of your dealership as it is trading. Complimenting the suite of reports provided with Titan is the industry's most powerful report generator. A user-friendly design tool coupled with data mining and query capabilities puts you in control of your dealership. Create report cases which will allow you to develop distribution lists and schedules within your dealership, and have reports auto-generate to be delivered directly to your inbox, presenting the information you need in the format you want. Management reporting in Titan empowers you to take control of the most valuable resource your dealership has – your data.

Analytics anywhere

Get a live snapshot of your business across all areas in a secure online environment – anywhere, anytime – allowing you to focus on the important questions that demand immediate action.

Dealerships gather enormous amounts of data every day, allowing for greater reporting capabilities within the DMS to monitor and manage the business. But in many cases, there is simply too much data for one person or department to analyse, highlighting missed opportunities for process improvement and cost savings.

Dealer Analytics bridges the gap, crunching the numbers within the DMS to provide snapshots of key performance areas across multiple departments and dealerships.

Integrated Implicitly

Titan's manufacturer APIs, or third party provider APIs, can either extend the functionality within the dealer management system, or provide a greater level of visibility to manufacturers on the performance of their dealer network.

Working globally with most of the world's automotive manufacturers in varying levels of complexity, we have managed to develop generic interfaces for common requirements that allow working with a new market, or with a new manufacturer more a process of field mapping and formatting rather than redeveloping new integration points. Some of the more popular functions supported by the API's include: acceptance and creation of new leads within the DMS; submission of parts stock orders to OEM; receipt and processing of parts invoices from OEM;

EPC integration; MPI/eVHC service booking creation; receipt and processing of factory vehicle invoices; vehicle supply chain updates to the DMS; vehicle retail delivery advice to the OEM; OEM sponsored remote inventory management (RIM); creation of new customer records; warranty claim submission; warranty claim reconciliation; parts shipment registers; supplier invoice receipt and processing; vehicle deal creation; vehicle specification and pricing updates; daily parts price updates; parts stock locator/inventory update; recall check and reconciliation; VIN lookup and vehicle identification; vehicle finance notification; and monthly financial reporting.



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